



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 5030271

Schedule Dates 10/20/21-10/24/21
Advertiser Dan Helmer for Congress-D (124902)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Helmer For Delegate (HD 40) (1275006)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 11099
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/08/21
Last Modified 11/08/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$3,720.00
Net Total \$21,080.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	34	\$24,800.00
Grand Total:	34	\$24,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM				2					2	\$150.00	\$300.00	Washington (WJLA)		11/8/21
2.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM					1				1	\$150.00	\$150.00	Washington (WJLA)		11/8/21
3.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM						1			1	\$150.00	\$150.00	Washington (WJLA)		11/8/21
4.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	6:58:46P- Wheel Of Fortune						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/8/21
5.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	6:58:46P- Wheel Of Fortune					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/8/21
6.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	6:58:46P- Wheel Of Fortune				2					2	\$1,800.00	\$3,600.00	Washington (WJLA)		11/8/21
7.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				2					2	\$525.00	\$1,050.00	Washington (WJLA)		11/8/21
8.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					1				1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
9.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
10.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	8A- 9A (EST)				1					1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/8/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	8A- 9A (EST)				1						\$1,600.00		Washington (WJLA)		11/8/21
11.0.1	Preempt	10/20/21															Washington (WJLA)	Pre-empt/Exception -	
12.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	8A- 9A (EST)					1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/8/21
13.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	9A- Live with Kelly				1						\$400.00		Washington (WJLA)		11/8/21
13.0.1	Preempt	10/20/21															Washington (WJLA)	Pre-empt/Exception -	
14.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	9A- Live with Kelly						1			1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
15.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	10A- 11A (EST)				2					2	\$250.00	\$500.00	Washington (WJLA)		11/8/21
16.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	10A- 11A (EST)					1				1	\$250.00	\$250.00	Washington (WJLA)		11/8/21
17.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	10A- 11A (EST)						1			1	\$250.00	\$250.00	Washington (WJLA)		11/8/21
18.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2					2	\$800.00	\$1,600.00	Washington (WJLA)		11/8/21
19.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1				1	\$800.00	\$800.00	Washington (WJLA)		11/8/21
20.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1				1	\$800.00	\$800.00	Washington (WJLA)		11/8/21

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21.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	2P- ABC-General Hospital				1					1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
22.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	2P- ABC-General Hospital					1				1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
23.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	2P- ABC-General Hospital						1			1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
24.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$650.00	\$650.00	Washington (WJLA)		11/8/21
25.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$650.00	\$650.00	Washington (WJLA)		11/8/21
26.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						1			1	\$650.00	\$650.00	Washington (WJLA)		11/8/21
29.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
30.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$325.00	\$325.00	Washington (WJLA)		11/8/21
31.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
32.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	7:30P- Sports-ABC College Football Prime							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/8/21

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33.0	Normal Line / SPOT	10/24/21-10/24/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)		11/8/21

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Spots**Rate**

Grand Total:

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27.0	Normal Line / SPOT	10/24/21-10/24/21	2	:30	6P- 7P (EST)								1		\$525.00		WJLA 24-7 Washington (NC8DC-A		11/8/21
27.0.1	Preempt	10/24/21															WJLA 24-7 Washington (NC8DC-A	Pre-empt/Exception -	
28.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	11P- 12A (EST)							1			\$250.00		WJLA 24-7 Washington (NC8DC-A		11/8/21
28.0.1	Preempt	10/23/21															WJLA 24-7 Washington (NC8DC-A	Pre-empt/Exception -	

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